



BLUE STAR CAPITAL GmbH DISTANCES AWAY FROM THE GOLDEN FOOT MONACO AWARD

Luzern, 16 December 2022 –Blue Star Capital GmbH, with registered office in Luzern-Switzerland, as a technology, co-marketing and communication partner, officially informs the will to disassociate itself from the organization of the Golden Foot Monaco Award event, a format held by the IPC - World Champions Club. The decision was made after having found serious irregularities and contractual defaults perpetrated by the aforementioned counterparty, such as to prevent a loyal cooperative relationship and, at the same time, the correct fulfillment of the previously agreed communication and organizational obligations.

Among the irregularities found, first of all, mention is made of the violation of the voting system designed to decree the finalists and the winner of the Golden Foot Monaco Award: specifically, the choice of the IPC to contravene the public nature of the vote which, in the contractual phase and when registering the format, had been conferred via Golden Badge. Furthermore, acts of obstructionism such as the exclusion from Twitter, the appropriation of the e-mail address (press@goldenfoot.com) and the consequent immoral use of the contacts found in the organization of the event can be deduced.

Again, we underline the change of DNS of the Internet site not previously agreed, with consequent cancellation of the editorial work (press releases, interviews and exclusives) carried out with considerable commitment and effort and of the information useful for the voting process of the candidates vying for the prize, replacing it with other site having contents that are misleading in terms of communication and never agreed with the partner Bluestar Capital GmbH; it is also pointed out the unilateral decision never agreed to use alternative ticket sales systems to participate in the event scheduled at the Grimaldi Forum in Montecarlo.

Considering the fruitlessness of the multiple mediation maneuvers attempted with the aim of redeem the situation with Antonio and Michele Caliendo, Blue Star Capital GmbH reiterates its desire to distance itself from the event in order to protect its image interests, that of its partners and all those who have shown themselves available to organize the event in compliance with the ethical and behavioral values that have always distinguished our way of working.